

Fig. 1

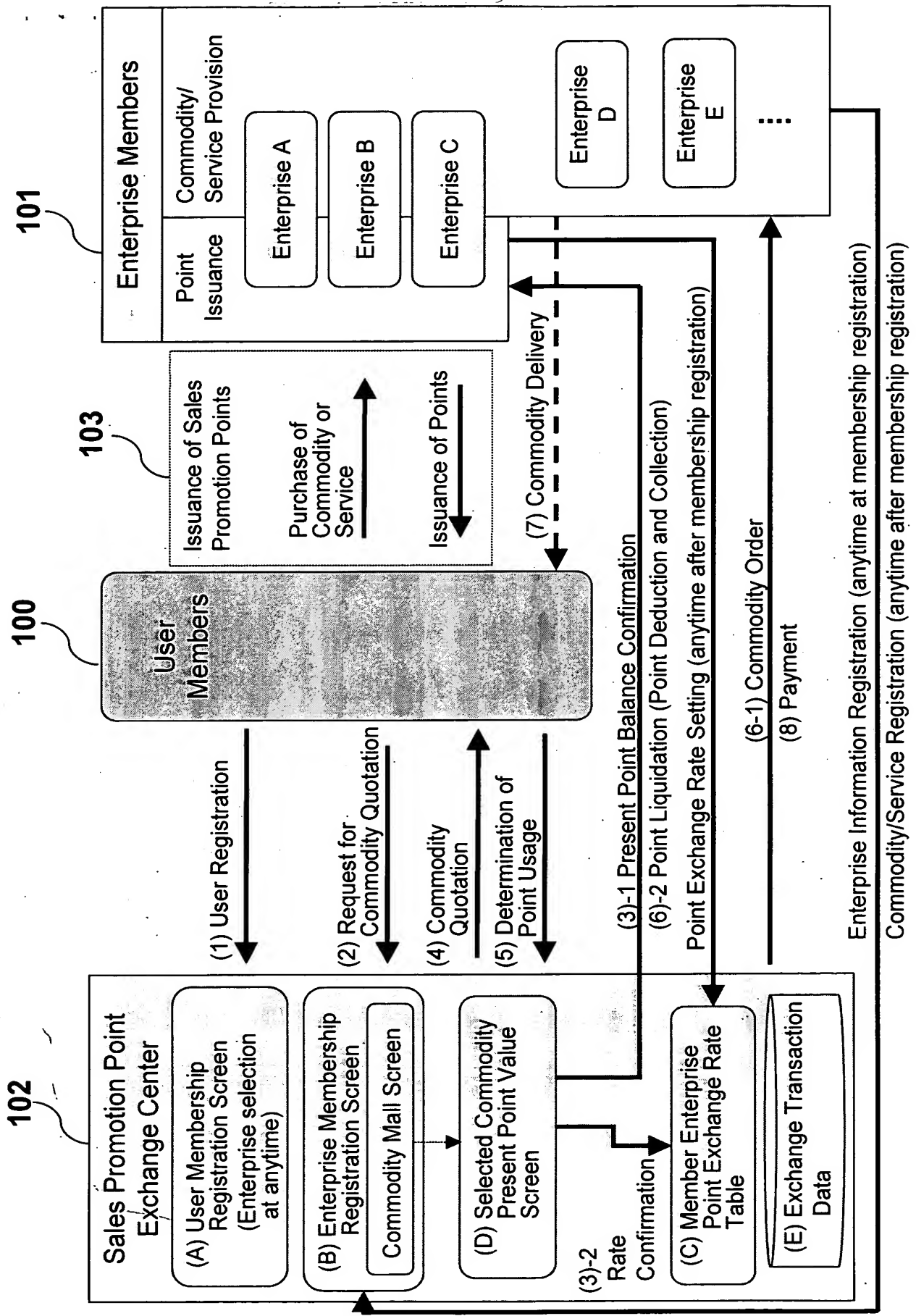


Fig. 2

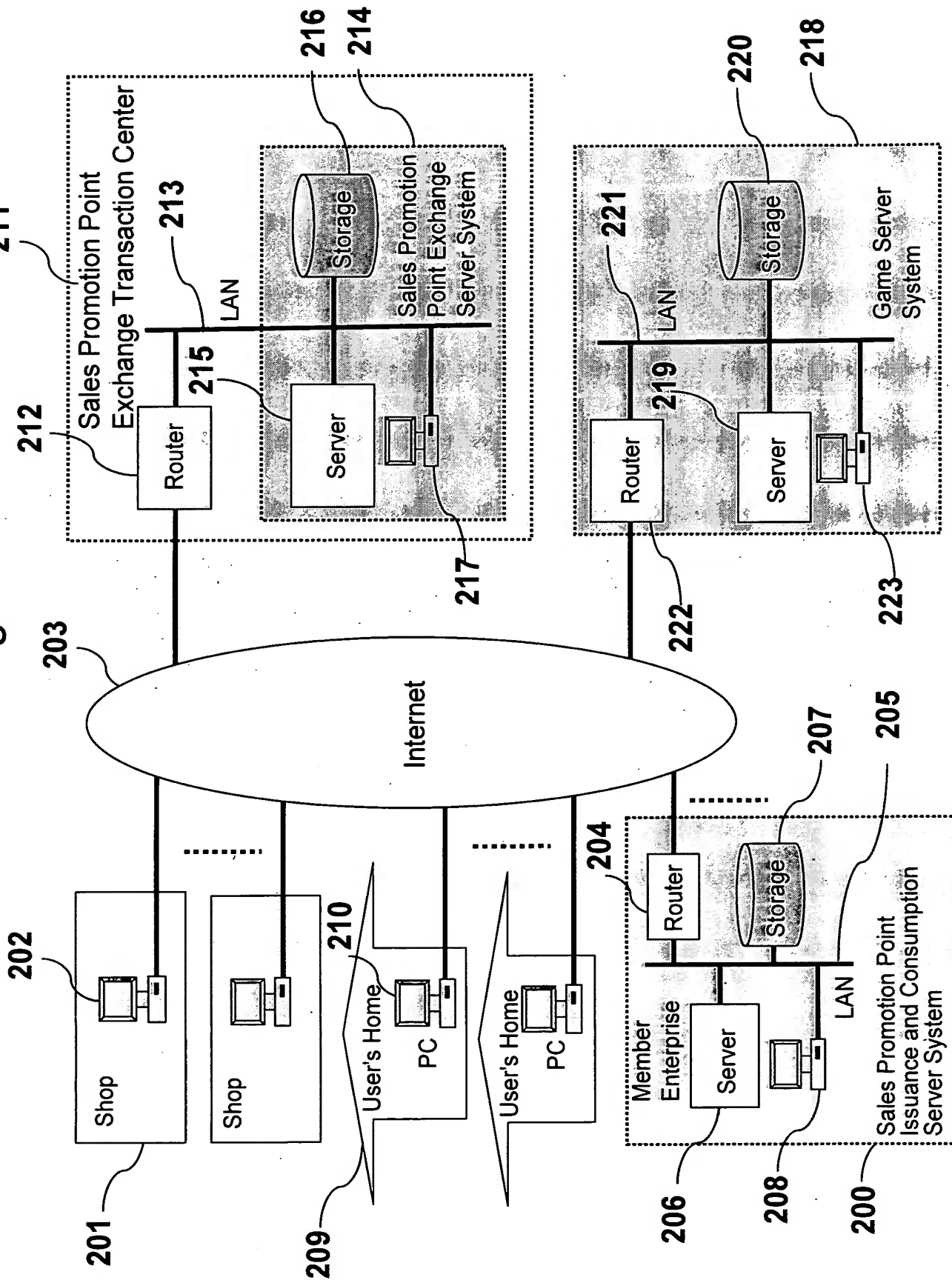


Fig. 3

300

Registration Items for User Membership

User ID Number

Password

Mailing Address

Male/Female

☐ Male ☐ Female

Year of Birth

☐ ~1930
☐ 1931~1940
☐ 1941~1950
☐ 1951~1960
☐ 1961~1970
☐ 1970~1980
☐ 1981~

Address

County, State

Occupation

Employee of ABC Inc.

Marriage

☐ Unmarried ☐ Married

Hobbies & Sports
(Multiple Selection is OK)

Hobbies ☐ -- ☐ -- ☐ --
Sports ☐ -- ☐ -- ☐ --

301

Registration Items for Point Exchange Service

User ID Number

Password

.....

Participated Service

☐ * by Selection

ID Number

Password

Fig. 4

400

Registration Items for Enterprise Membership

Enterprise Name
Membership ID Number
Address
Phone Number
Contact Person
Mailing Address
Home Page Address
Point Service Provider ☐ Member ☐ Non-Member
Category (Main Products)
Service Area
Target Customers
Features of the Enterprise and Products

401

Registration Items for Commodities & Services

Enterprise Name
Membership ID Number
.....
Commodity/Service Name
Commodity/Service ID Number * Automatic Issuance
Price
Commodity/Service Category
Commodity/Service Features

Fig. 5

500

Point Information

Name

Standard Issuance Conditions

Standard Consumption Conditions

Features

Standard Point Exchange Rate

\$/Point

* Calculation Method of Present Point Value for purchasing Commodities & Services

Present Point Value = Collected Point Number
x Standard Point Exchange Rate
x Per-Enterprise Rate
x Per-User Rate

501

Rate Setting per Business Classification

Same Industry Commodities

Standard Rate

Applied Rate

Audio Visual

Charity

Character Goods

Fashion

Foods directly from producers

Health & Beauty Care

House Keeping

Kid Goods

Kitchen Utensils

Sports & Leisure

Living & Interior

Museum Goods

Seasonal Catalogues

Table Wares

Fig. 6

600

601

Rate Setting per Enterprise			Rate Setting per User		
Commodity/Service Provider	Standard Rate	Applied Rate	User Profiles	Standard Rate	Applied Rate
Company A			Male/Female	1	
Company B			Year of Birth	1	
Company C			Address	1	
Company D			Occupation	1	
Company E			Marriage	1	
Company F			Hobbies	1	
Company G					
Company H					
Company I					
Company J					
Company K					
Company L					
Company M					

Fig. 7-a

Present Point Value Estimation

Estimated Commodity Name	Commodity Code	Present Value (¥)	Membership ID				
Tako-yaki Hot Plate	TK-1002T	1,600					
Point Service Enterprise Name	Standard Exchange Rate (¥/Point)	Present Points (before Exchange)	User Rate	Commodity Rate	Present Point Value (¥)	Used Present Point Value (by User's Input) (¥)	Present Points (after Exchange)
Company A	1	500	0.8	0.8	320	160	250
Company B	5	1,000	0.6	0.6	1,800	900	500
Company C	1	3,000	0.6	0.8	1,440	540	1,875
Company D	3	50	0.8	0.5	60		50
Company E	1	600	0.6	1.0	360		600
Company F	5	70	0.8	0.5	140		70
Company G	2	50	0.8	0.5	40		50
Company H	1	80	0.8	0.5	32		80
Total					4,192	1,600	

Fig. 7-b

Present Point Value Estimation

Estimated Commodity Name Commodity Code Present Value (¥)

Tako-yaki Hot Plate

TK-1002T

1,600

Membership ID

Point Service Enterprise Name Standard Exchange Rate (¥/Point) Present Points (before Exchange) Commodity Rate User Rate Present Point Value (¥) Used Present Point Value (Automatic Calculation) (¥) Present Points (after Exchange)

Company A

1

500

0.8

0.8

320

122

309

Company B

5

1,000

0.6

0.6

1,800

687

618

Company C

1

3,000

0.8

0.6

1,440

550

1,855

Company D

3

50

0.5

0.8

60

23

31

Company E

1

600

1.0

0.6

360

137

371

Company F

5

70

0.5

0.8

140

53

43

Company G

2

50

0.5

0.8

40

15

31

Company H

1

80

0.5

0.8

32

12

49

Total

4,192

1,600

Exchange Transaction Data

[illegible]Exchange Transaction and Point Estimation Data per Commodity/Service Provider

Exchange Transaction and Point Estimation Data per Commodity/Service Provider

[illegible]

Fig. 9

